



Bio-logical Care Program
PARENT SURVEY

This booklet presents the findings of a survey, undertaken in 2022, administered to parents who have used all, or some of the Bio-logical Care methods – a distinctive approach to preventative intervention aimed at delivering a refined intervention/care approach aimed at holistic infant understanding, response, connection, and balance.

The primary objective of the survey was to systematically evaluate parental perceptions, satisfaction levels, and reported outcomes associated with the use of this method, to provide real-world application and effectiveness.

The survey was completed anonymously by 482 parents, with no incentives offered for participation. Respondents were informed that their input was being sought to support the founder of IPHA in advocating for the integration of this approach into training for NHS Feeding Specialists and Health Visitors.

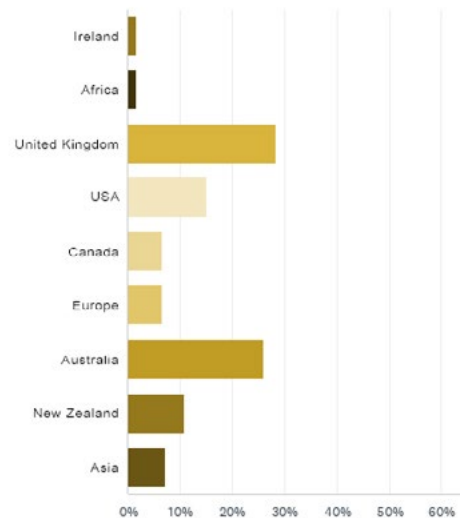
Designed to capture both quantitative and qualitative data, enabling a comprehensive analysis of the perceived impact of the Bio-logical Care method on child well-being, this summary contributes to the growing body of evidence surrounding Bio-logical Care and may serve as a valuable resource for practitioners, researchers, and policymakers evaluating the potential application of this approach across diverse healthcare and early intervention settings.

We extend our sincere appreciation to the participating parents for their contributions to this research effort.

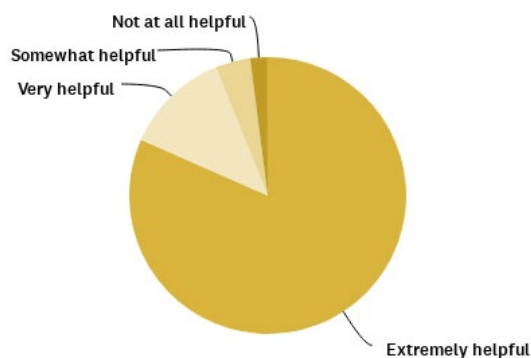
Have you used any of the following BabyCues products/services?

BabyCues Prevent & Remedy Book	75.59%
BabyCues Bio-logical Weaning Book	51.02%
Private Consultation 0-6 month old	63.27%
Private Consultation 6-24 month old	26.53%

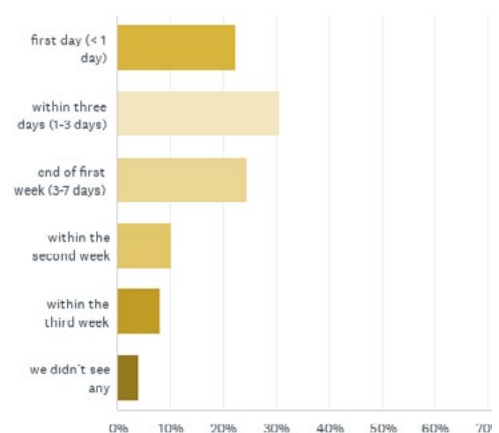
Where do you live?



How much do you feel BabyCues methods, and/or advice helped?



How soon did you start to see ANY improvements?

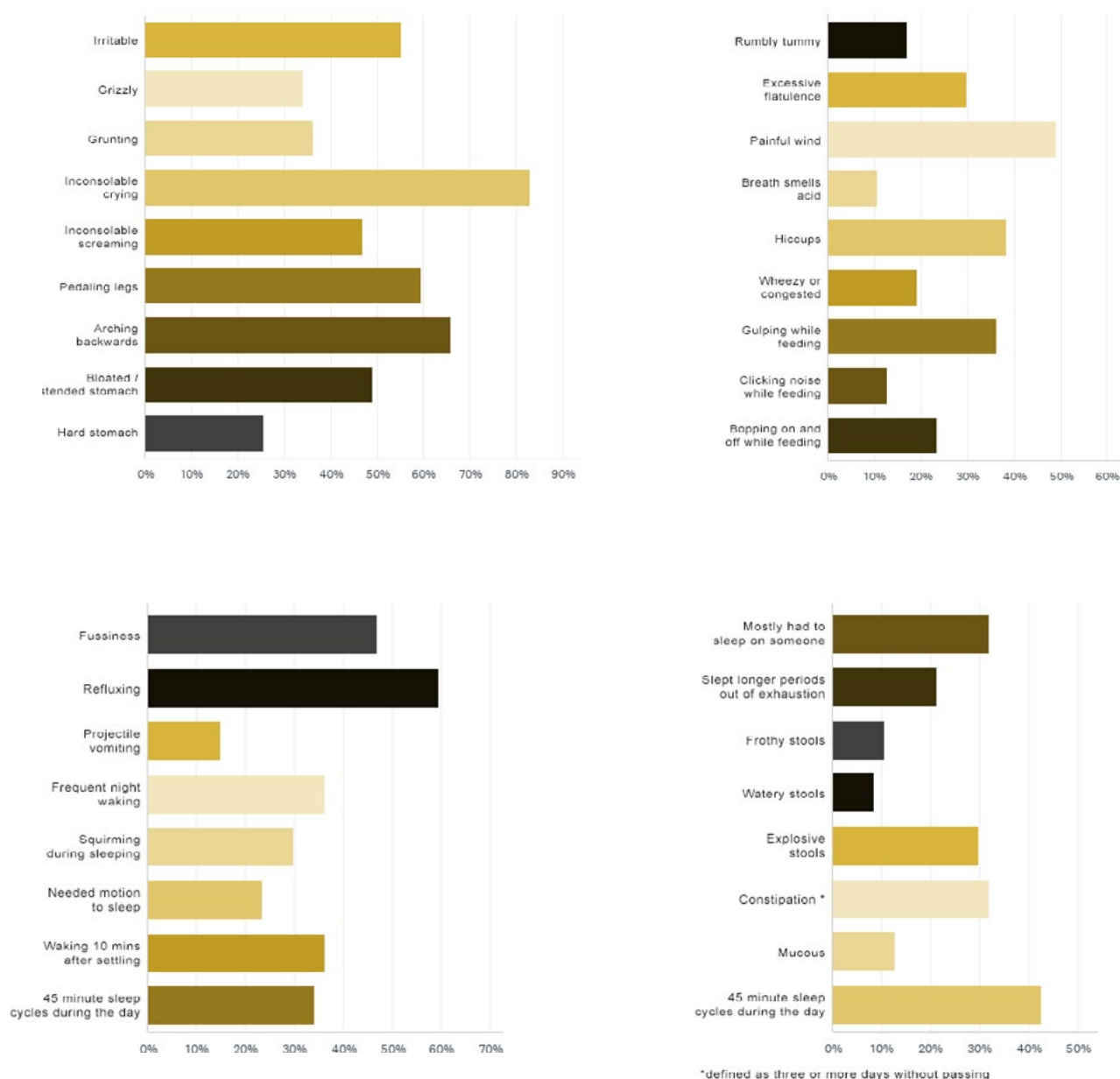


Could lie on his back whether that was while sleeping or just playing on his map. He seemed happier, more settled, he didn't arch his back as much. His poos were less explosive and watery. Didn't hiccup as much and would sleep during the day.

The very first time I implemented the techniques I got 8 burps! Before I found BabyCues I would always get a burp after a feed but it would only be one or two if I changed her nappy soon after. With BabyCues I straight away got more. I couldn't believe it and my baby slept like a dream for the nap after. The screaming became less quickly too as I knew when my baby started bobbing while feeding that she wasn't hungry, she just needed to suck for comfort. Understanding why she was doing what she was doing helped incredibly.

She wasn't in pain anymore. Her gut was able to digest her food properly, and we were effective in clearing our daughters wind!

What symptoms improved after implementing BabyCues Bio-logical Care methods?

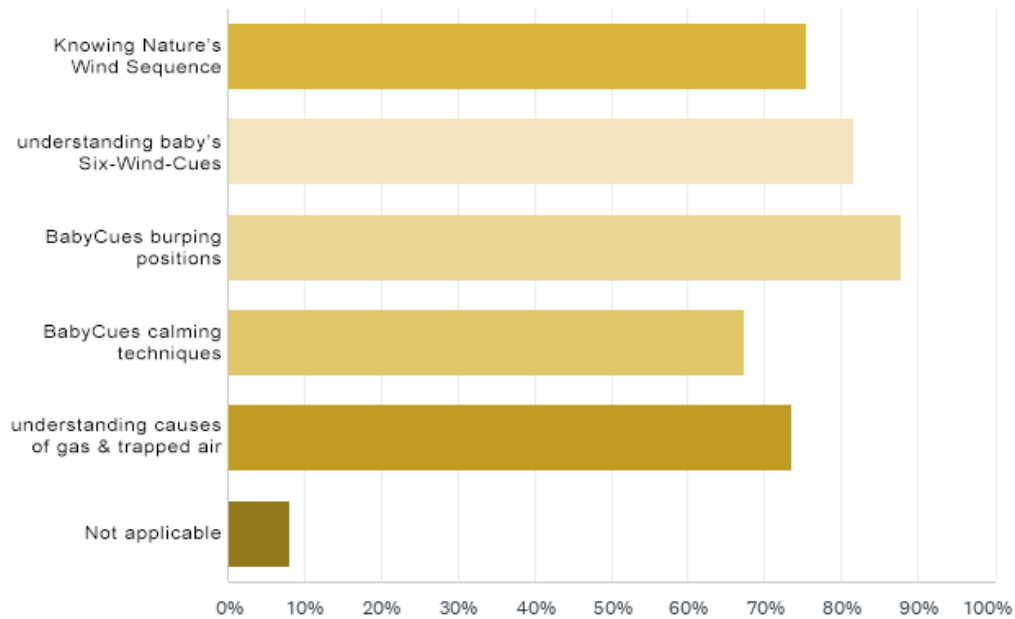


This is critical information for every parent! I think it's important for parents to know this before their baby arrives, as well, in order to be prepared and prevent suffering.

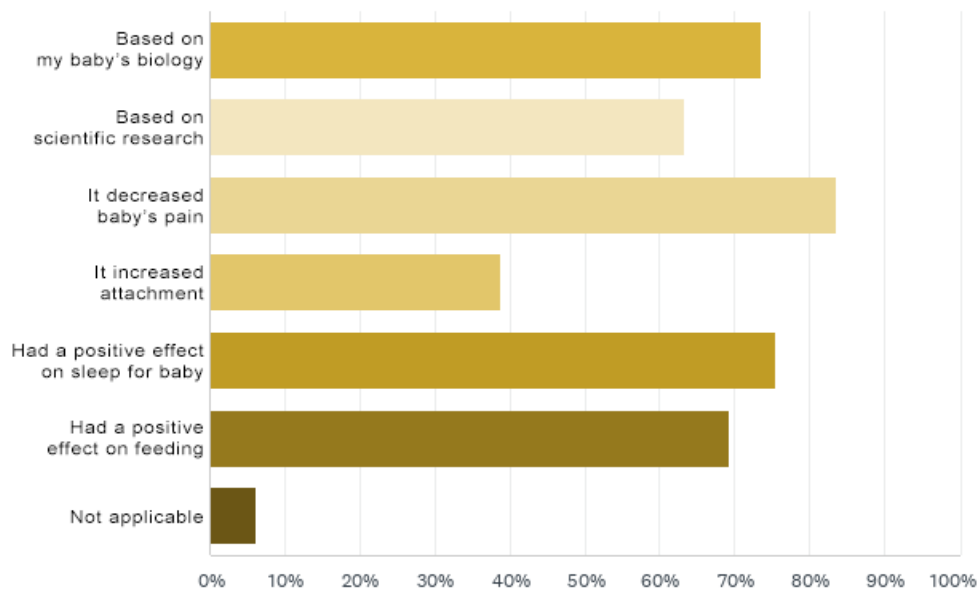
I would have been lost without Philippa and her teaching methods. Everything she practices makes complete sense and she gave me hope when I was in complete despair. Advice I received from professionals did not help me or my baby (feed every two hours, wind cues are hunger cues, colic cannot be treated and they will grow out of it). This led to me feeling completely helpless and in a dark place. Within one or two weeks I started to see big changes with my first child. It's amazing how much wind they ingest and it's a glorious feeling to be able to help them burp properly! Not one health professional mentioned the importance of burping (with my first or second child)

Like the difference between night & day. So extremely helpful. I wish I had found it sooner. Implemented these strategies with my second baby and have always had a happy baby from the get go. I don't think it's a coincidence.

What burping advice do you believe helped reduce baby's symptoms?



If you did feel BabyCues burping advice was a good approach, why?

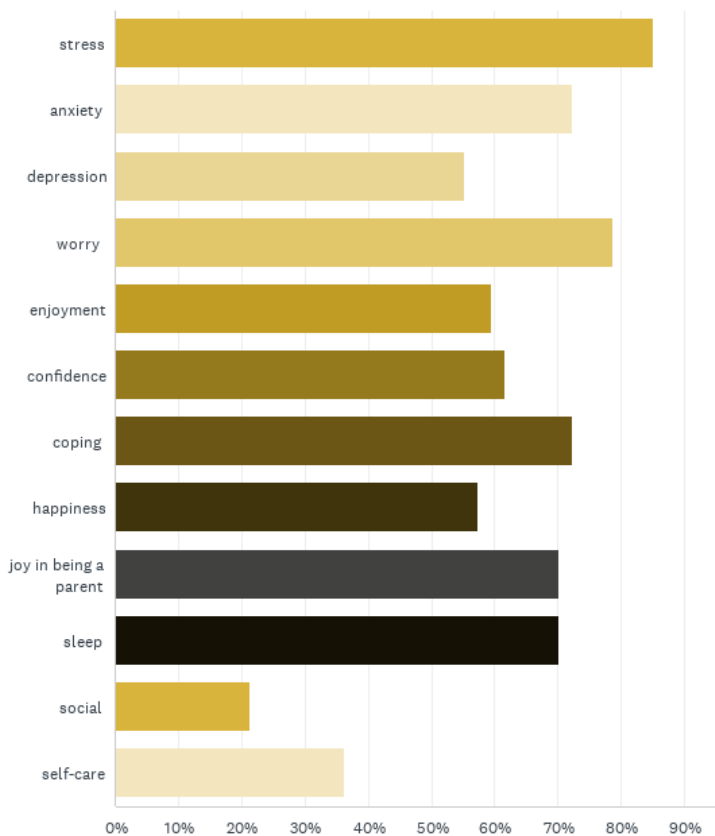


This should be taught to every parent its a life saver It TRUELY saved me.

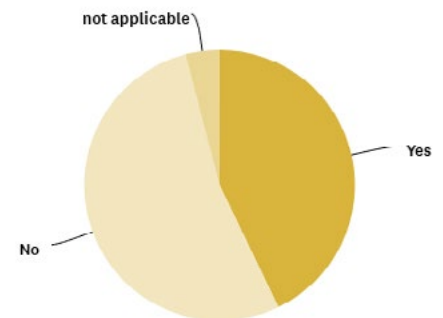
all of these helped me to ease my baby's chronic gas. the understanding of what my baby biology was helped me to ease my mind so i could be more relaxed.

I feel the approach is a good approach because it is based on my baby's biology but I love how it also incorporated a positive effect on feeding my baby, and our attachment.

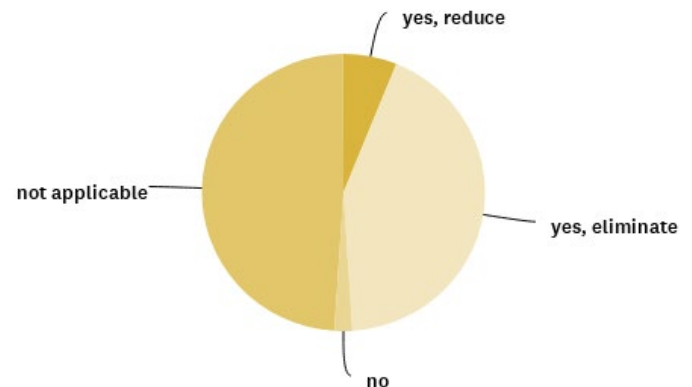
What aspects of your own mental health improved through implementing any of BabyCues methods?



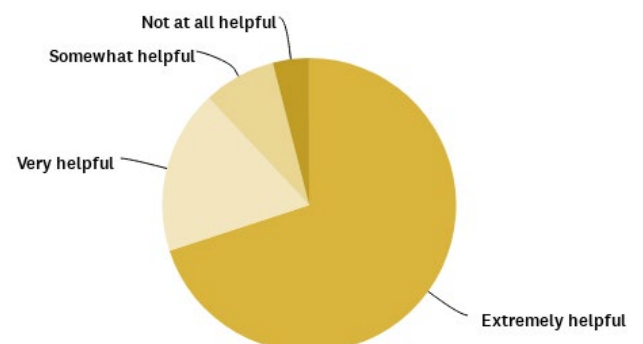
Was your baby having an acid inhibitor before finding BabyCues methods?



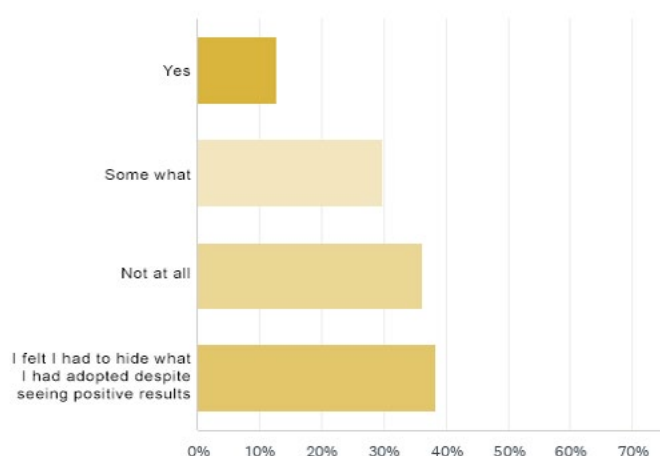
Did you feel confident to reduce, or eliminate the medication on discovering, or implementing BabyCues methods?



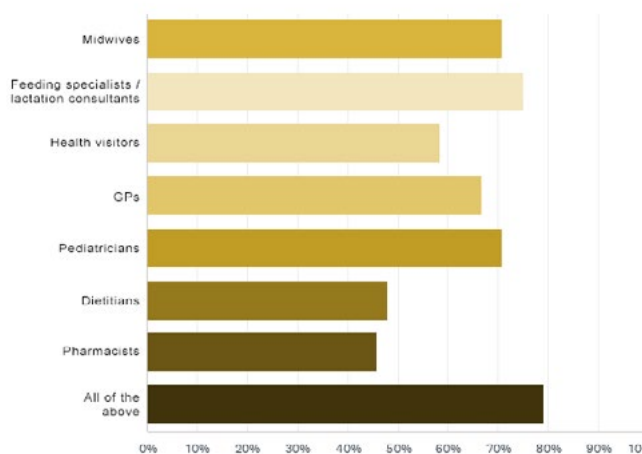
How much do you feel the BabyCues methods/advice helped your mental health?



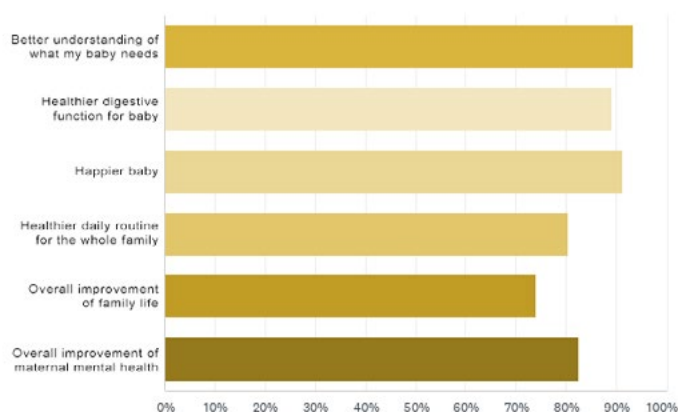
Did you feel supported by other professionals within implementing the BabyCues methods that you chose?



What health professionals do you believe would benefit from learning the BabyCues practices?



What other benefits do you feel this approach has had for you?



"In the midst of exhaustion and stress the step by step guidance and reassurance is key to successfully overcoming your baby's reflux. The methods are amazing but the consult allows for individual tweaking. Although if used from the beginning, like I did with my 9 day old newborn (it worked great for us second time round) then the consult probably wouldn't have been needed."

"Having these gentle methods helped me to help my baby in a natural way. I loved how simple and natural this method was for me and my baby. Learning how our babies truly are can help Mums to understand there little ones pain, and how to fix that pain without medication."

"Am so grateful for BabyCues help . Honestly the help was so amazing I don't know what I would have done with out it."

"My little one was diagnosed with reflux and prescribed medication. These methods helped me understand how reflux/colic are overdiagnosed and that what my baby was experiencing could be healed without medicating my baby."

What was your overall feeling about BabyCues methods when you learnt them?

▼ logical	89.80%
▼ made sense	93.88%
▼ researched	79.59%
▼ backed by science	73.47%
▼ questionable	6.12%

Do you feel this approach has the potential to reduce the costs within these sectors?

▼ hospital visits	84.09%
▼ prescribed pharmaceuticals	88.64%
▼ mental health	95.45%
▼ adult obesity	40.91%

What have been the biggest barriers within this approach?

▼ alternative professional views	77.27%
▼ alternative family views	45.45%
▼ little to no local support that understands the BabyCues methods	79.55%
▼ cost	27.27%

Do you feel that the BabyCues Practices should ideally be integrated into the current maternal healthcare system?

▼ Yes	97.96%
▼ No	2.04%

Would you use the BabyCues methods again?

▼ Yes	100.00%
▼ No	0.00%



If you're interested in partnering with us to share our empowering Bio-logical Care Program within your community, or if you'd simply like more information, please don't hesitate to contact us.

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